



## Blue Water Business Award Application

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*The San Clemente Watershed Task Force is proud to announce the launch of a new business award program called Blue Water Business Awards. This program will recognize local business owners and their employees for incorporating environmentally friendly practices into their daily business operations. Please fill out the following application in order to be considered for a Blue Water Business Award.*

**Business Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Business Address:** \_\_\_\_\_

**Business Telephone Number:** \_\_\_\_\_

### **A. Waste Reduction, Re-Use, and Recycling**

1. Do you provide trash and cigarette receptacles for patrons and employees outside your business? 3 pts.
  - Yes
  - No
2. Are designated recycling bins available for both employees and customers? 2 pts.
  - Yes.
  - No.
3. Do you purchase recycled products such as paper, envelopes, and other packaging instead of brand new versions of office supplies for your business? 4 pts.
  - Yes.
  - No.
4. Do you reuse or donate functioning, unwanted products, instead of throwing them away? 2 pts.
  - Yes.
  - No.
5. Does your business recycle 50% of your total waste including green and food waste? Please describe how this is accomplished in the section below. 8 pts.

### **B. Urban Runoff Reduction and Ocean Water Quality Improvement**

1. Do you prevent water that is used on-site from flowing into storm drains by diverting flows? 4 pts.
  - Yes.
  - No.
2. Do you sweep up dirt, debris, and garbage instead of hosing them into the stormdrain and gutter? 5 pts.
  - Yes.
  - No.
3. Do you use paper products instead of Styrofoam materials at your business? 2 pts.
  - Yes.
  - No.

4. Do you know that what goes down the storm drain ends up in the ocean? 2 pts.

- Yes.
- No.

5. Please provide additional information about the ways your business works to prevent urban runoff, and protects the local creeks, beaches, and the ocean. 8 pts.

6. Please describe any ocean water quality violations your business has incurred and what measures you have taken to reduce your impact on the environment. 8 pts.

**C. Water and Energy Conservation**

1. Do you turn off lights, equipment, and computers at the end of the work day? 4 pts.

- Yes.
- No.

2. Do you use energy efficient (energy star rated) appliances, or have plans to replace aging ones with energy efficient models? If yes, please list all energy efficient appliances used at your place of business.

3. What specific measures do you take to conserve water at your business? Do these processes help increase profits at the end of each month? 8 pts.

4. If your building designed or retrofitted to minimize energy use, please describe how this is accomplished and why your business decided to invest in energy conservation? 8 pts.

5. Do you “encourage employee participation and innovation” towards energy efficient practices? 6 pts.

- Yes. Please describe how.
- No.

7. Have you incorporated low maintenance, drought resistant native plants in your landscaping? Do you feel your water consumption has decreased as a result of these plants? Please explain. 10 pts.

**D. Overall Environmental Self Evaluation**

1. In the space below, please describe any additional environmentally friendly practices you and your employees undergo to make the City of San Clemente a clear, greener, more healthy community. 10 pts.

*Thank you for filling out the Blue Water Business Award application. You will be contacted by one of the San Clemente Watershed Task Force members if you meet the Blue Water Business Criteria established by the program founders. If you have any questions about the Blue Water Business program or application, please contact the Watershed Task Force at (949) 366-2326.*